

# CHRISTIAN SCANNIELLO .graphic designer

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**OBJECTIVE:** Full time employment in the DC area in Interactive, Print & Identity Design

## **Creative Services Director**

April 2001 - present  
HomeVisit Productions, Inc.

Serves as the primary designer of interactive media for a full-service real estate marketing agency, producing and managing projects, from creative conception to final implementation. Leverages creative talents with technical prowess, working closely with team members and directly with clients, to deliver high end web solutions for a diverse range of industry leading real estate professionals representing such companies as Coldwell Banker Residential Brokerage, Long and Foster and Washington Fine Properties. Also plays vital role in the design, development and deployment of an array of in-house hosted software applications geared toward real estate professionals.

## **EDUCATION:**

### **Bachelor of Arts, English**

Guilford College, Greensboro, NC

### **Publication Specialist Certificate**

George Washington University,  
Washington, DC

**Consultant** | April 2000 - April 2001  
Starbase Corp. (*formerly worldweb.net*)

Provided intensive support to a broad range of clients as they developed and implemented websites using company's flagship XML/Java-based content management system. Served as a primary point of contact for clients, leading teams of in-house subject matter experts for the duration of project lifecycles, from the early stages of planning site architecture, through implementation of design, to final site launch. Also, led training sessions in the general usage of Expressroom.

**Designer** | April 1998 - April 2000  
worldweb.net

Produced high quality, professional websites for a diverse set of clients. Experience in each phase of development, including information architecture, original design concepts and revisions based on client feedback and hand-coded HTML implementation. Communicated directly with clients and internally with other team players (i.e. programmers, sales, producers) to ensure a successful launch and completion of projects.

## **Marketing Associate**

October 1994 - April 1998  
The Washington Opera

Served on three-person marketing team as in-house graphic designer, specializing in the production of wide ranging print materials, including sales/promotional/fund-raising pieces and community outreach/education publications. Designed publications from scratch and brought them to completion, dealing directly with professional printers. Also wrote for award-winning in-house quarterly magazine.

## **CREATIVE & TECHNICAL SKILLS:**

- Ability to meld creative, innovative design concepts with technical wizardry to produce websites that communicate effectively and efficiently
- Experienced with every step of the web development cycle, from project management and defining site architecture to design and implementation
- Thorough, in-depth knowledge of HTML and the application of various web development technologies, such as Cascading Style Sheets, Javascript, XML and DHTML to produce cross-browser/cross-platform results
- Familiarity with printing processes
- Mastery of Adobe Photoshop/ImageReady, Illustrator, Adobe InDesign, Quark XPress, BBEdit, HomeSite, Dreamweaver, Flash, Macintosh and Windows platforms